



Predictive Analysis with SAP: the Comprehensive Guide (Hardback)

By John MacGregor

SAP Press, United States, 2014. Hardback. Book Condition: New. 234 x 182 mm. Language: English . Brand New Book. Predictive analysis for the business user Understand SAP s predictive analysis tools PAL, R Integration, and SAP Predictive Analysis and their business application Explore how to successfully apply predictive analysis through case studies and examples Today s businesses are driven by data. Unlock the potential of your structured and unstructured data, anticipate market changes, and drive decision making with this comprehensive guide to SAP Predictive Analysis tools SAP Predictive Analysis module, the PAL Library, R Integration, and SAP HANA. Filled with simple examples, customer case studies, and explanations of the business benefits, this book helps you navigate the complex predictive analysis process. From cluster analysis to text analysis, transform your raw data into improved business process. Predictive Analysis Overview Learn what predictive analysis is, the practical business value that it provides, and the tools in SAP that support it. Algorithm Selection Choose the right algorithm for your needs and understand the strengths and weaknesses of each algorithm and method of predictive analysis. Predictive Analysis Applied Simplify the complex predictive analysis process and learn how to apply predictive analysis with practical examples,...



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